

ORRRC Trustee Meeting

November 11, 2021

Attendees

Note: Meeting held virtually.

All attended either online or via telephone.

- Peter Qumsiyeh – President & RD
- Robert Faux – Vice President & RD
- Eddie Weaver – Treasurer & RD
- Jim Bulach – Secretary & RD
- David (Hoot) Gibson – Trustee & RD
- Karen Gildow – Trustee & RD
- Brandon Hough - Trustee
- Andrea Van Sickle – Twin Creek & Broken Toe Race Director
- Margaret Hurley – Turkey Trot Co-Race Director
- Greg Bell – Turkey Trot Co-Race Director
- Kelsey Snively – Co-Race Director for Xenia Marathon
- Christine Bathgate – RD
- Kristy Tocknell – RD
- Jennifer Summers – Member
- Jeff McPherson – Member

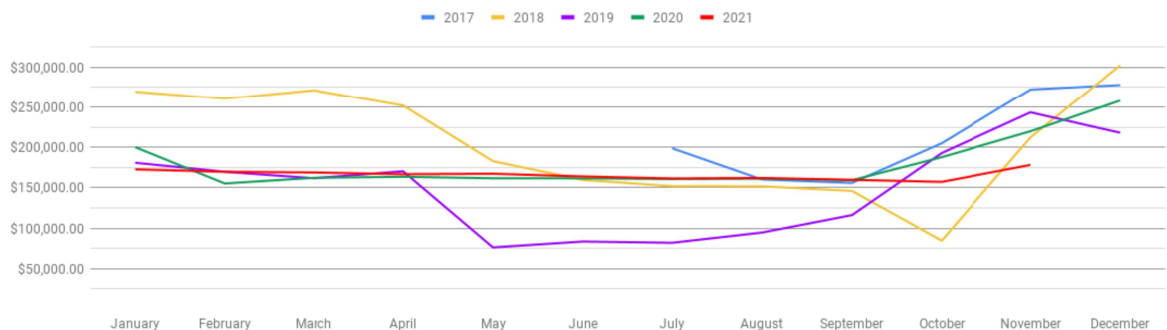


Agenda / Meeting Minutes

- Meeting called to order at 7:05 PM by Peter.
 - Had attendees introduce themselves, along with their role and association with the club.
- October Meeting Minutes.
 - Eddie motions to approve the October Meeting Minutes; Hoot seconds; Motion passes (one abstain – Jim).
- Financial Reports (Eddie).
 - Accounts: Checking \$ 104,349.16 (\$34k is already spent, so really \$70k); Ancillary \$505.67; Savings \$ 89,436.07.
Total all accounts: \$ 194,290.90 (*Est. Yearly ops costs: \$365,648*)
 - Notes:
 - STACK SPORTS MISSING PAYMENTS: StackSports still owes us \$6,575.12 and has not responded to e-mails nor the case filed on 6 October. They have not responded to Kathy Robbins either on this issue.

- **FALLING BEHIND ON BUDGET:** The attached ".png"/image file shows where we are as far as assets right now (the red line is 2021) compared to previous years. We are much lower on assets than we have been in prior years, and this is no longer a COVID-19 hang-over carried over into this year. Lower memberships and lower income/participation in our large races have lowered our incomes. Increasing costs for race items, including food, have surged our expenditures on even the thriftiest of races. We will need to take cost-cutting steps in 2022 *and* increase rates for some races like the Marathon (which is much, much lower than the average marathon costs).

Monthly Asset Totals



- **WEBSITE DOMAIN CHANGE:** Our domain for the ORRRC.org website has been moved over to Google, which should cut some costs there and give us extra capabilities. We can now have subsites (e.g. <http://wingman.orrrc.org> or <http://directors.orrrc.org>) and we can also have forwarding e-mail addresses for use (president@orrrc.org or vp@orrrc.org).
- Peter motions to approve; Jim seconds; Approval of financial reports pass (one abstain Eddie).
- Financial – Proposed 2022 Budget (Eddie)
 - The budget was sent out and reviewed for clarification at the meeting.
 - Jim motions to approve the budget as presented; Peter seconds; Motion passes. (one abstain Eddie).
- Funding Considerations.
 - None for this month
- Pre-Race Reports (Robert):
 - Fall Festival 10 Miler (Robert).

- Just got the permit, the week heading into the event. Still looking for volunteers.
- Turkey Prediction – Vote for location change (Robert).
 - Awards are being purchased the day of the event. This race won't require a lot of volunteers as this event is in a new location. Should be a fun event.
 - Cannot find measuring wheel in storage sheds. Believe that Tom Tiller may have it, so Robert will check with him.
- Turkey Trot (Margaret Hurley)
 - Currently at 4,812 registrations. In a normal year, we'd be at about 7,000 at this point.
 - Estimating that total participants will be around 6,000 people, instead of the typical 9,000 people.
 - Will break even with about 5,100 runners. If we end up with 6,000 runners, it will not be as profitable as in the past. Maybe a \$15,000 profit. Worse case scenario would be no lower than \$10,000.
 - Have a lot of open spots for volunteers on Sunday, so please help out if you can.
 - Will once again be selling leftover shirts, where the profits will go to the food bank in Miamisburg, which is Helping Hands Food Pantry.
 - The RD's are requesting that everyone put the word out and get people to sign up for this great event!
- Broken Toe 50K (Andrea Van Sickle)
 - Race permits are all set.
 - We currently have 43 registered- mostly for the 25k (only 15 for 50k).
 - We are in the process of verifying our shirt order, porta-potties, and marking off all checklist items required for this type of race.
 - The shirts are really nice long-sleeve tech shirts.
 - The race is also Trail Sister Approved.
 - It will be a cupless race, so runners will need to carry their own. If there are still reusable cups in the shed, she'd like to offer those for sale to runners who'd like to purchase them.
 - I have obtained new race directors for next year: Kristy Tocknell and Jennifer Summers to take over Broken Toe 2022. They will also be helping out this year.

- Logo is finalized for this year (new logo) and really looking forward to having a fun race this 2021!!!
- Winter Solstice (Kristy Tocknell)
 - Trying to determine what trails we are allowed to use.
 - As for participation rate, the first year Kristy RD'ed the race was in 2019 and she had 350 people come out for the race. With the changes in race attendance due to Covid, she is estimating maybe 150 people for this year.
 - Will do a big push toward the end of November for volunteers.
- Xenia Marathon and Half Marathon
 - Proposing that Robert Faux and Kelsey Snively be approved as RD's for the event.
 - Kelsey Snively gave a brief summary of his background to help the board understand
- Eddie motioned that Robert Faux and Kelsey Snively be approved as RD's for marathon. Peter seconds the motion. Motion passes. (Robert abstains)
- Post-Race Reports (Robert):
 - Narrows 10K – held 11/7/2021 (Danny Sullivan)
 - The weather was perfect.
 - I had a bunch of volunteers and listed them all on the results.
 - The facilities were in good condition. I did hear that the lady's restroom ran out of toilet paper.
 - I also heard that a runner, Tracy Linder, may have broken her toe during the race.
 - I tried out a rabbit hunt format, where I had a male and female get a head start and everyone that passed their gender's rabbit before the finish received an award.
 - I think it went well. I plan on doing it again moving forward with this race.
 - Ghost n Goblins (Peter)
 - Thought numbers were going to be way down, but in the last couple of weeks, the numbers shot up by about 300 to a total of 1,100 runners.
 - Pushed for volunteers and had an excellent response to cover everything.
 - Need to look at the contract with End Results. They only had one person there, but believe the contract specifies 2 people.

- Surprised by an unexpected shipping cost of about \$1,000 for the medals.
- One lady complained that some kids were throwing cans of pop from the top of the stadium. Safety concern for those down below.
- Board Discussions / Votes:
 - Nominations for Board of Trustees – Heidi so far (Peter).
 - Eddie gave a summary of the process. The call for trustees needs to be sent out so that we can vote at the December meeting. The call does not need to be via mail. The policy and procedures state it should be sent using the same platforms used to communicate races.
 - Member inquiries to do another virtual TWENTY TWENTY RUN type challenge for a 2nd annual (Peter/Eddie).
 - It does take a lot of Eddie's time to manage the data on a very regular basis to keep everything as current as possible, such as programming and data clean-up.
 - Hoot, Kristy, and Peter say that they can help. Kristy is more technical and data skilled, which would most likely be of the most assistance.
 - Eddie would like to have a special naming session to come up with something clever for the name of this year's challenge.
 - 2022 Calendar (Peter/all).
 - It is important to get this to Kathy as early as possible. The primary focus of the vote is to approve the races and the individuals who will be race directing them.
 - There are some RD vacancies on the calendar, but we can still approve the races with the intent that those vacancies will be filled later.
 - To get the calendar approved prior to the next meeting, the officers will vote electronically offline within the next week or so as the final details are worked out.
 - Holiday Party? (Peter)
 - It's very expensive, so we need to decide if it makes sense with our budget constraints.
 - Peter pointed out that the Holiday party is one of the membership perks.
 - Jim stated that with Covid, there really isn't a lot of awards and presentations.
 - Eddie states that we currently have no race director for the event, no venue, and it's only about 45 days out.

- Eddie motions that we strike the Holiday Party for 2022 and form a committee to start to plan the 2023 event. Robert seconds. Motion passes.
- Changes to the ORRRC Code of Regulations and the ORRRC Operating Policies (Hoot).
 - They are composed of 38 pages that are very dense and detailed.
 - It requires a serious commitment of time and energy to understand everything that is in there.
 - There is quite a bit that can be cleaned up, along with the removal of duplication, which would make the documents easier to read and understand. Eddie has done an incredible job doing a lot of this work, but it will require more time.
 - We will probably be combining the operating policies into the code of regulations to make it a single document.
 - Before we rush this into this, we need to have all the trustees review and understand what is there. Even though the membership does not vote on the changes, we need to provide notification to the members.
 - Hope to have something in the Spring for board review and approval.
- Long-term management of our three marquis events – GnG, TT & Xenia Marathon (Brandon).
 - Discussed in-depth (with lots of examples and details) of establishing a long term plan for possibly paying professional RD's and getting sponsorships for our marquee events. This could generate much more revenue to benefit our members at our small races. Brandon emphasized that he is not stating that we need to do this immediately, but should give it some serious thought and consideration as we move forward to ensure the health and viability of the club.
 - Eddie pointed out that if we started paying individuals, it would put us in a wildly different tax and financial reporting situation.
 - Jeff McPherson stated that the small races are the focus of this club. It's about the sport and the volunteers. Be careful with this.
 - Margaret stated that she appreciates the long term view and someone stepping back to look at the big picture. However, we need to look at the mission of the club, which is to get people out to run. Do we focus on

putting on larger and larger events to more and more money, or do we focus on getting more people out and running.

- Jeff states that maybe next month, he can give the board a brief history of the club. He also thinks that it will help for this and for any update / revisions of regulations.
- Team series in 2022? (Email from Kenn – Peter)
 - Wants to bring it back in 2022.
 - It is not officially an ORRRC sponsored product, which complicates things.
 - We would like to have Kenn do it again for 2022, but Peter will start a conversation with Kenn to turn it into an actual ORRRC event.
- Around the Room:
 - Brandon – Very proudly was passed by Shalane Flanagan, who was running her 6th marathon in 6 weeks. She is quite amazing. He also wants everyone to know that he feels bad that he never gets to do the club's Turkey Trot, due to always traveling to out of town family.
 - Robert – Come out to the Fall Festival and the Turkey Prediction Run. Either volunteer or run!
 - Hoot – Google link on Facebook missing info, so needs some work. Peter knows what is causing the issue and everything should be good next month.
 - Eddie – Scholarships are paid out and we have a new domain that gives us more options.
 - Greg and Margaret – Come to the Turkey Trot! Volunteer, run, hang out and enjoy.
 - Andrea – Volunteer at the Broken Toe and you will get a t-shirt.
 - Kristy - Looking forward to all of the upcoming races.
 - Karen – Needs some help for the logistics at the gift exchange. Hoot and Kristy say that they can help.
- Meeting adjourned at 9:03 PM